



BKPRO ACADEMY COURSE **WAXING FOR SUCCESS! | SPRING 2014**

For Parents, Coaches, and Athletes,

Join Olympic gold medal coach Bud Keene as he leads you step-by-step through one of the most mysterious, oft overlooked – and important – subjects related to success in competitive snowboarding or skiing.

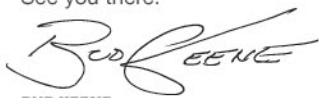
Bud has distilled the vast subject of waxing for maximum speed down to only what you need to know to have your athlete flying high consistently. Moreover he delivers the straight facts only - What you need to have. What you need to do. When you need to do it – and nothing more.

Shaun White is known to consistently out-boost his competitors during his halfpipe runs by 4, 6, and even 8 feet per hit. His 24-25 foot airs have become legendary as the biggest halfpipe airs of all time. That doesn't happen by accident.

Bud treats what is typically considered a dry subject with a humor and candor that you will find entertaining. In fact his take on life, waxing, and winning will at a minimum inspire you to a higher level in this department, and at a maximum have you laughing out loud. All while you learn how to do it right!

Come ready to learn. Discover that it's not really that hard to do this. You just have to know what to do, and when to do it. The knowledge you gain here will give your athlete a real performance advantage. Their efforts – and their results – will never be the same.

See you there.



BUD KEENE

****All materials for the clinic are included.**

A notebook and pen are recommended for note-taking, as well as a camera or smartphone for taking photos.



BKPRO ACADEMY COURSE **SCHEDULE AND RATES**

There are two available sessions to choose from:

WED, MARCH 26 | 2014
7PM - 9PM

SAT, MARCH 29 | 2014
7PM - 9PM

IN THE PEAKS ROOM AT MOUNTAIN PLAZA IN CENTER VILLAGE, COPPER RESORT

At this course you will learn:

- Why waxing and tuning matters A LOT to your athlete
- How to outfit yourself with equipment on a tight budget
- The art of setting up a professional waxing station ANYWHERE that will not trash your hotel or condo while traveling
- How, why, and where to get a proper base-grind on boards or skis
- Proper edge sharpening, detuning, care, and maintenance
- How to prepare the base of a board or skis to be durable and to accept wax
- Daily upkeep of the board or ski base
- Identifying snow type and temperature
- Wax choice and proper application
- How, When, and Why to use overlays for extra speed at the start

COST \$30.00 (FAMILY PRICE \$25 PER PERSON)

First come first served. Space limited. *portion of proceeds to benefit USASA Education Foundation

For information or reservations contact Bud Keene at:

BUD KEENE
E BUD@BUDKEENE.COM | T (435) 714-9609